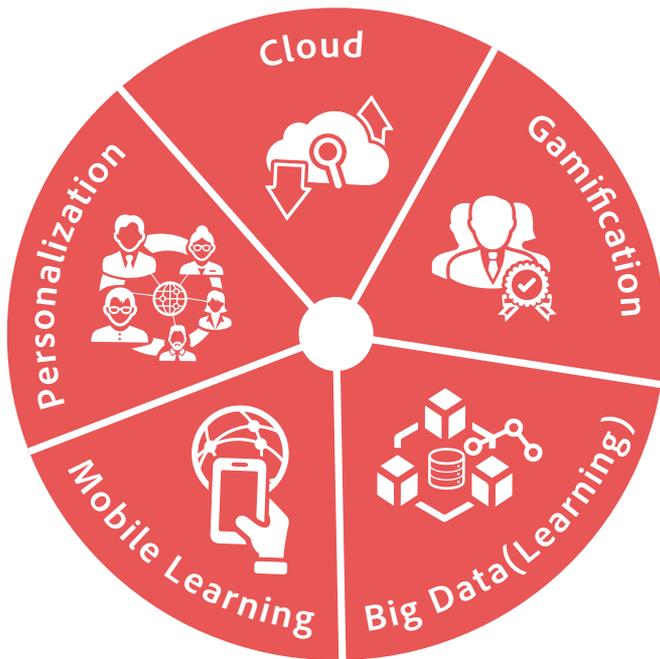


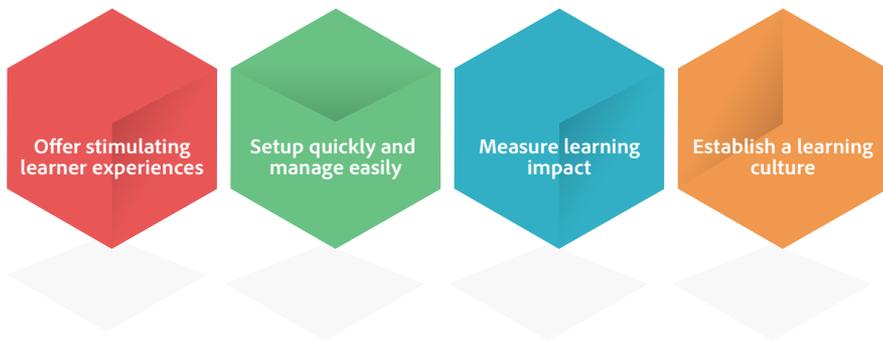
Take charge of your learning environment, with a self-service LMS.

# TRANSFORMATION IN LEARNING



## What is Adobe Captivate Prime?

A modern LMS that empowers you to setup, deliver, and track learning all by yourself. Maximize learning impact by developing skill-based learning programs. Play all kinds of content seamlessly with our unique fluidic player that also allows note-taking to facilitate revision. Foster a learning culture using gamification and mobile learning.



# UNIQUE FLUIDIC PLAYER

The unique fluidic player provides learners with a unified playback experience for virtually any kind of content, so that they can play videos, PDFs, PPTs, DOCx, SCORM and AICC-compliant packages, all within a single player without having to download any plugins.



## Bookmarking and note taking



Allow learners to bookmark any section of the course or add explanatory notes at any point in their content.

# MOBILE LEARNING AND OFFLINE ACCESS

Now allow learners to resume learning even when they are offline. The Adobe Captivate Prime app\* downloads learning content, makes it available for offline access and auto syncs when the learner is back online.



## Learner dashboard



Learners can view their progress with a personal dashboard that indicates courses completed or pending, recommended courses, skills attained, badges received and information on activities that can earn them more badges and points. The dashboard also launches a leaderboard where learners can compare their performance vis-à-vis their peers.

# POWERFUL REPORTS

Get actionable insights into your learning initiatives through personalized real-time dashboards. Keep tabs on how learners, departments, functional teams and partners are doing on their learning objectives.



## Comprehensive tracking



Ensure all of your offline training and eLearning is tracked comprehensively. Automatically track all online learning activity such as interactions, events, assessments, course progress, skill-level attainment and learning status to ensure accurate, hassle-free reporting.

# GAMIFICATION

Encourage voluntary participation from learners and create an aspirational environment where learners drive themselves to get cool badges and race ahead on the leaderboard. Recognize and reward learners when they exhibit qualities such as initiative and involvement, or when they achieve specific learning milestones.



## External partner training



Upgrade the skills and drive the effectiveness of your partner organizations by extending your learning programs to your vendors and sales partners. Customize objectives and track outcomes of each of your partner organizations as a separate group.

# COURSE EFFECTIVENESS RATING

Evaluate the effectiveness of learning programs at increasing knowledge and capability and ensure they are delivering on business objectives. Assess the impact of your training by recording learner feedback, test scores and manager inputs. Improve content quality with real learner feedback.



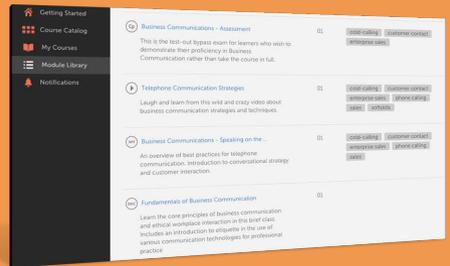
## Custom catalogs for user groups



Create courses, learning programs and certifications that are specific to user groups.

# INBUILT LCMS

Group modules as you want, to create structured courses, learning programs or curricula. Keeping your organizational learning and certifications current and consistent is as easy as updating the modules and saving them as newer versions.



## Smooth content LMS integration



Get your training content out to your learners at the earliest and with minimum effort, thanks to content-LMS integration that is virtually plug-and-play. Track multi-format eLearning content such as PPTx, video, PDF, DOCx, AICC and SCORM packages.



# LEARNING PROGRAM AND PLANS

Outline learning paths for employees to help them achieve their training objectives, such as skill development, on-boarding, compliance and certifications. Auto-trigger learning plans based on events such as entry, exit, role or location change of employees.



## Certifications

Offer certifications based on completion of designated courses, learning programs, or approved external activities hosted by third parties. Ensure your organization is up-to-date and compliant, with auto-reassignment of certification courses, once they expire.

### Lower TCO

Lower the total cost of ownership with a flexible subscription model.

### Best-in-Class Cloud Technology

Get up and running sooner with a high performance content delivery network.

### Customization Options

Brand your LMS with your domain name and corporate logo.

### Free Enterprise Support

Get deployment assistance from a 24x7 technical support.

Learn more: [www.captivateprime.adobe.com](http://www.captivateprime.adobe.com)

Reach out to us at [captivateprime@adobe.com](mailto:captivateprime@adobe.com)

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